



The videos will be shown for five minutes each hour on 13-17 June, and again for two 45-minute sessions per day on 18-19 June. They'll return to Transit TV screens in October.

This kind of content isn't entirely new to the network's viewers. For instance, besides Bray's earlier outing on the buses, Transit TV also showed the winners of last year's Transit Flicks Video Contest, which invited members of the public to submit short films up to two minutes long.

But is it, well, art for art's sake? Perhaps not purely. While the instigators of the project aren't looking to a bottom line, Transit TV's owner Tezo Systems reportedly favours Out the Window as a means to show off not only city teens' creative nous, but also the potential of the network for localising content and interacting with passengers.

[www.artbychance.org](http://www.artbychance.org)

[www.out-the-window.org](http://www.out-the-window.org)

[www.transitv.com](http://www.transitv.com)